



NORTHAMPTON
SAINTS
HOSPITALITY

2023/24



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WHERE HISTORY IS MADE

Northampton Saints was officially formed in 1880 as a sporting pursuit of the local boys' improvement class at St. James Church.

We've continued to grow ever since, shaped by a pursuit of glory, by ups and downs, by legendary players and coaches and, of course, by the passion and the will of our magnificent supporters.

Join us this season as we celebrate another special year together.





TUNNEL CLUB

The Tunnel Club allows supporters the chance to enter the inner sanctum of the stadium while also experiencing first class hospitality in the heart of all the action.

A first in club rugby

Unique Hospitality experience

Unparalleled views of the players' tunnel

Champagne reception in Saints' changing rooms

Sumptuous five-course meal
cooked by the players' performance chef

Pre-match interview with a member of Saints' coaching team

All-inclusive bar

Padded seats in Church's Stand behind Saints' dugout

Full view of pre & post-match TV interviews

Post-match interview with a Saints player
involved in the matchday 23

Saints gift for each guest





WARNER'S EXPERIENCE

This private suite located on the second floor of the Barwell Stand offers an intimate setting to enjoy award-winning hospitality.

A dedicated host and drinks waiter will guide you through everything from distilling and botanicals, all set to the backdrop of top-level rugby.

The Warner's Experience is sure to enhance an already special day.

All-inclusive drinks throughout the entire matchday with unlimited Warner's Gin

Sumptuous five-course meal with seasonal cheese course

Premium padded seating directly outside your Executive Box

On-site VIP car parking

Matchday programme & team sheet

Pre-match player visit





EXECUTIVE BOXES

Our Executive Boxes all benefit from outstanding views of the pitch and offer an exclusive space for 10 to 18 guests to soak up the unique cinch Stadium at Franklin's Gardens atmosphere on matchdays.

Stadium-facing advertising board above the box

Waiter service & digital drink ordering platform

Drinks packages to be purchased in advance
and placed in your private mini bar

Nespresso coffee machine

Saints player visits

On-site car parking

Matchday programme & team sheet

Flat screen TV

Locally sourced, seasonal food packages available to pre-order

Access to home international tickets





DIRECTORS EXPERIENCE

Providing exclusive access to the Directors Lounge and superb padded seating in the Carlsberg Stand, this premium suite offers an all-encompassing hospitality experience.

All-Inclusive drinks throughout the entire matchday

Locally sourced, seasonal three-course meal plus cheese board

Premium match seating

On-site VIP car parking

Matchday programme & team sheet

Pre & post-match player appearances

Access to home international tickets*

*Available with seasonal purchase only





MICHAEL JONES JEWELLER CHAMPIONS SUITE

Matchday in Champions is the ultimate backdrop
– whether you're entertaining family, friends, or clients,
you'll make memories to last a lifetime.

Private table

Locally sourced, seasonal five-course meal served
throughout the matchday experience

Inclusive drinks (beer, wine & soft drinks)
from arrival until the final whistle

Half-time savoury snack

Seasonal cheese course

Padded match seating directly outside the suite

Pre-match interview from a Saints player
not in the matchday 23

State of the art audio visual equipment
for live screening pre & post match

On-site car parking

— sales@northamptonsts.co.uk —
01604 751543





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LEGENDS LOUNGE

Informal hospitality at its best.

You'll receive a warm welcome and enjoy a spectacular view of cinch Stadium at Franklin's Gardens from this modern lounge located in the corner of the cinch Stand.

Locally sourced, seasonal two-course meal

Padded match seating directly outside the lounge

Pre-match interview with a Saints player or legend

Private cash bar

Matchday programme & teamsheet

On-site car parking





HEROES RESTAURANT

Relaxed surroundings, a delicious menu and a superb atmosphere make the Heroes Restaurant a fine choice for matchday at the Gardens.

Locally sourced, seasonal two-course meal

Private cash bar

Pre-match interview from a Saints player
not in the matchday 23

Flat screen TVs

Matchday programme & teamsheet

Post-match interview with a player
involved in the matchday 23

On-site car parking





CAPTAIN'S BAR

This laid-back, social suite in the Carlsberg Stand is an inviting setting for match-goers who want to mingle with fellow supporters.

Pre-match interview from a Saints player
not in the matchday 23

Private cash bar with your drinks served in glassware

Matchday programme & teamsheet

Flat screen TVs

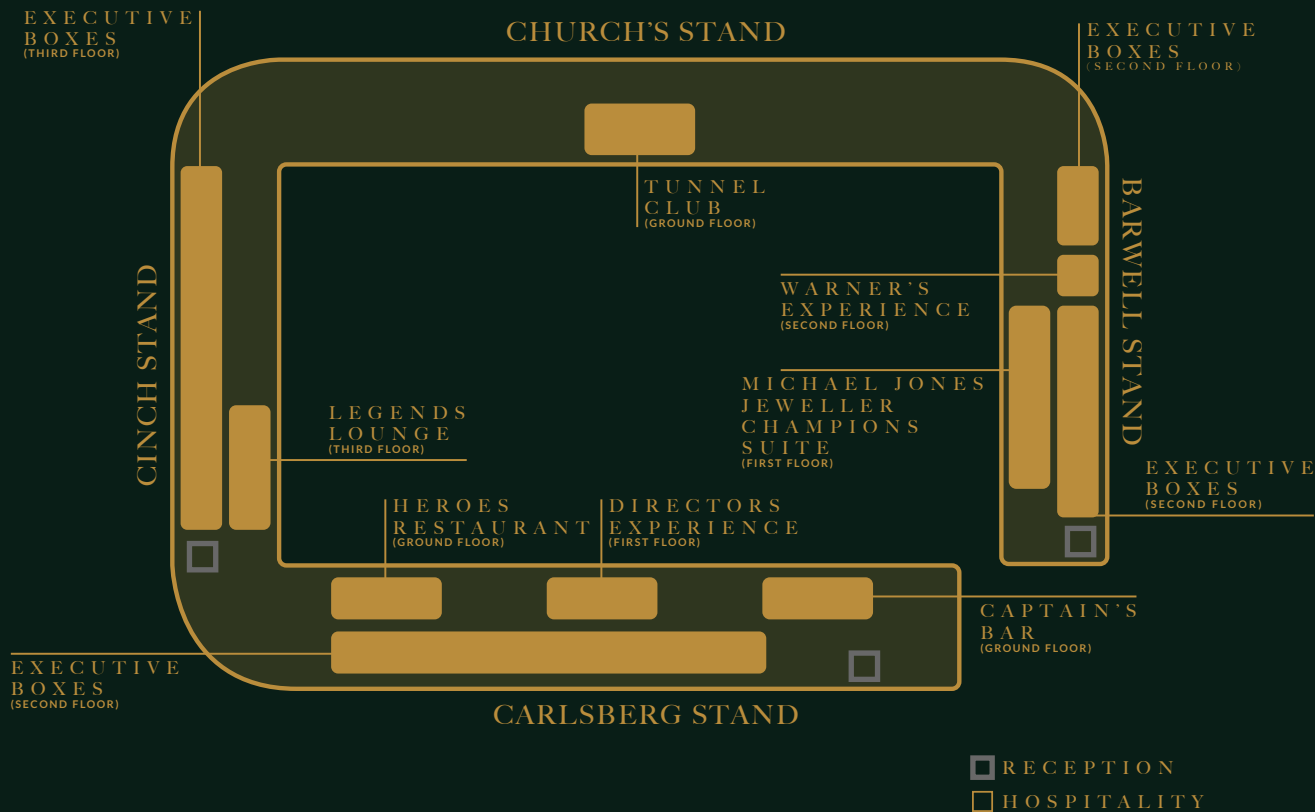
Private cash bar

Informal food options available to purchase

Post-match interview with a player
involved in the matchday 23



HOSPITALITY AREAS



MATCH SPONSORSHIP

This superb package allows you to soak up the cinch Stadium at Franklin's Gardens atmosphere in the Michael Jones Jeweller Champions Suite, while your company receives the ideal platform to generate brand awareness.

Michael Jones Jeweller Champions Suite hospitality for ten guests

Behind the scenes tour pre-game including our New High Performance Centre & changing rooms

Stadium big screen recognition pre-game

Company logo placement on the front cover of matchday programme

Single page advert in the matchday programme

Opportunity for brand exposure in all hospitality areas

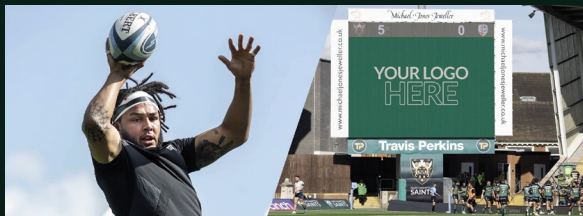
Experiential & product placement opportunities in the Supporter Village

Signed, framed shirt presentation

Additional bespoke opportunities available

Prices from £2,500 + vat





BALL SPONSORSHIP

One of our most popular packages, ball sponsorship puts your company right at the heart of matchday at cinch stadium Franklin's Gardens, while you and your guests enjoy a first-class hospitality experience in the Michael Jones Jeweller Champions Suite.

Michael Jones Jeweller
Champions Suite hospitality for four guests

Official Match Ball presentation
to the Saints' Captain pre-game
(all four guests will be invited)

Stadium big screen recognition pre-game

Single page advert
in the matchday programme

Signed, cased ball presented by one of Saints' players
not in the matchday 23

Opportunity for brand exposure in all corporate areas

Prices from £1,100 + vat



FIRST TRY SCORER

This unique package provides a host of stadium advertising opportunities and a behind-the-scenes day out which will make you and your guests really feel part of matchday at the Gardens.

Michael Jones Jeweller
Champions Suite hospitality for four guests

Recognition in the hospitality lounge
by our matchday host

Single page advert in the matchday programme

Pitchside photo at the final whistle with Saints' first try
scorer or points scorer
(all four guests will be invited)

Stadium big screen recognition pre-game

Commemorative digital photo sent post-game

Prices from £1,100 + vat

2023/2024

PRICING

	SEASONAL PRICE
EXECUTIVE BOXES*	£16,500 – £36,000
TUNNEL CLUB	Only available to purchase match-by-match
WARNER'S EXPERIENCE	Only available to purchase match-by-match
DIRECTORS EXPERIENCE	£3,575
MICHAEL JONES JEWELLER CHAMPIONS SUITE	£2,875
LEGENDS LOUNGE	£1,700
HEROES RESTAURANT	£750
CAPTAIN'S BAR	£250

All prices subject to VAT. Pricing is per person unless stated otherwise.

* Per unit price quoted

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