



Loughborough Lightning Rugby Industry Placement

Role Title: Loughborough Lightning Rugby Placement

Location: DPD Stadium at Franklin's Gardens, Northampton, with travel to Loughborough and community venues.

Reporting To: Head of Women's Rugby Partnership

Eligibility: The placement must form a required part of the applicant's UK-based degree course

"Turn your passion for sport into real-world experience and help shape the future of women's rugby."

About the Role

Northampton Saints is offering an exciting opportunity for an undergraduate student to gain practical experience in the development of a leading women's rugby programme, with hands-on exposure to fan engagement, marketing, community growth, matchday delivery, data analysis and reporting.

This immersive placement will allow you to apply your university learning while making a meaningful contribution to the growth, profile and reach of women's rugby. Working alongside colleagues across the Club, you will build confidence, develop valuable professional skills and see first-hand how a leading sports organisation creates memorable experiences for its supporters.

From researching new ideas and supporting campaigns to helping deliver standout fan and matchday experiences, you will make a visible contribution to Loughborough Lightning. Your work will support the growth of its audience, champion women's rugby and help create lasting connections with supporters and communities across Northampton, Loughborough and the wider region.

What you will learn and experience

You will gain genuine, hands-on experience across the Loughborough Lightning programme, including opportunities within:

- **Matchday Experience & Fan Engagement** - You will explore best practice and competitor activity across women's sport, using your research to help identify new ways to attract audiences and strengthen the experience of existing supporters. Working with colleagues across the Club, you will contribute ideas to fan engagement, hospitality and matchday activity, gaining practical experience of how memorable experiences build lasting connections with supporters.
- **Marketing & Community Growth** - You will gain experience of how marketing and community activity can grow the profile of Loughborough Lightning and connect the team with audiences across Northampton, Loughborough and the wider region. By supporting campaigns, content, promotional activity and community events, you will contribute ideas and practical support that help increase awareness, strengthen local relationships and encourage more people to engage with women's rugby.
- **Data & Reporting** - You will develop your confidence in working with attendance, ticketing, community and marketing data, helping to build a clearer picture of audience behaviour and programme performance. With guidance from colleagues, you will combine this information with research into best practice and contribute to reports that support future activity and identify opportunities to grow ticket sales and engagement.



What we are looking for

We are looking for someone who is enthusiastic, dependable and committed to developing.

You should:

- Be studying an undergraduate degree in Sports Management, Sports Event Management and Sports Marketing or another relevant subject.
- Have a placement year that is a required part of your UK-based degree course.
- Passion for sport, women's rugby and fan engagement.
- Be an effective team member with the flexibility to support a variety of activities.
- Have strong time-management and interpersonal skills.
- Be able to work independently when required.
- Confident working with Microsoft Office, particularly Excel, PowerPoint and Word.
- Willingness to work evenings and weekends when required.

A full driving licence and the ability to travel would be desirable but are not essential.

What you will gain

This placement will help you turn your university learning into credible professional experience and prepare for the next stage of your career. By completing the placement, you will:

- Build a strong evidence base for future applications and interviews, with practical examples that demonstrate your contribution within a professional sports organisation.
- Develop greater confidence and strengthen transferable skills including communication, organisation, teamwork, adaptability and relationship management.
- Exposure to marketing, commercial, community and event management functions.
- Valuable experience supporting the growth of one of the leading brands in women's rugby.

Placement arrangements and eligibility

This is an unpaid educational placement running from Jul 2027 to May 2028. Reasonable travel expenses will be reimbursed in accordance with the Club's agreed expenses arrangements.

To be eligible, applicants must:

- Be enrolled on a UK-based undergraduate degree course
- Have an industrial placement or placement year as a required part of their course
- Obtain confirmation and approval for the placement from their university
- Remain registered as a student throughout the placement
- Be available for the full placement period

Application Details:

Please complete our online application form here: <https://yq0lvkhcoir.typeform.com/to/NVIAG9VB>

Northampton Rugby Football Club Ltd
DPD Stadium at Franklin's Gardens,
Weedon Road, Northampton, NN5 5BG
Registered in England 3139409

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www.northamptonsts.co.uk



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Closing date: 9th November 2026

The opportunity may close earlier if a high volume of applications is received.

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