



Graphic Design Industrial Placement

Location: DPD Stadium at Franklin's Gardens, Northampton

Department: Marketing & Communications

Reporting to: Head of Content

Placement dates: September 2027 to June 2028

Eligibility: The placement must form a required part of the applicant's UK-based degree course

"Bring the Northampton Saints brand to life"

Are you a creative and curious designer looking to turn your ideas into work that will be seen by thousands of supporters?

Northampton Saints is offering an exciting opportunity for an undergraduate student to develop practical, real-world design experience within the Marketing & Communications team of a professional sports organisation.

During this year-long placement, you will help create engaging, on-brand content across digital, print and environmental design. Your work will support Club campaigns and commercial activity, enhance the visual identity of DPD Stadium at Franklin's Gardens and contribute directly to the matchday experience for Northampton Saints supporters.

You will respond to live creative briefs, collaborate with colleagues across the Club and strengthen your portfolio through a varied range of projects and formats.

This opportunity would suit someone with a strong eye for detail who enjoys exploring new ideas and is interested in developing a career in graphic design, sports creative, brand design or digital content.

What you will learn and experience

Working with the Head of Content and the wider Marketing & Communications team, you will have the opportunity to:

- Provide day-to-day creative support to the wider content team by responding to live briefs from colleagues across Marketing & Communications, contributing ideas in creative discussions and developing effective visual solutions that support Club campaigns, commercial activity and storytelling.
- Create engaging, on-brand materials across print and digital channels – including fixtures, events, commercial campaigns, supporter communications, online marketing, social media, Club newsletters and the official website – while developing an understanding of how design requirements vary across print, digital and social-first formats.
- Support the design and delivery of stadium branding, signage and environmental graphics for matchdays and events, helping to strengthen the visual identity of DPD Stadium at Franklin's Gardens and enhance the supporter experience.
- Adapt, refine and update existing creative templates to maintain consistency and quality across outputs, while also contributing fresh ideas and new visual styles as the Northampton Saints brand continues to evolve.



- Manage a varied day-to-day workload, balancing several design tasks and delivering work to agreed deadlines, while responding constructively to feedback and building a stronger, more varied portfolio through projects completed in a professional sports environment.

What we are looking for

You do not need to begin the placement with extensive professional design experience. We are looking for someone with creativity, potential and a genuine desire to learn.

You should:

- Be studying an undergraduate degree in Graphic Design or a related subject and be seeking a year-long industry placement.
- Have a placement year that is a required part of your UK-based degree course.
- Be confident using Adobe Creative Cloud, particularly Photoshop, InDesign and Illustrator.
- Be developing a portfolio that demonstrates your ability across digital and print design.
- Be a creative and curious thinker with a strong eye for detail.
- Be willing to explore new ideas and respond constructively to feedback.
- Understand how design requirements vary across print, digital and social-first formats.
- Be organised and able to manage competing tasks and deadlines.
- Communicate clearly and work collaboratively with colleagues.
- Have an interest in typography, visual culture, social-media design trends and contemporary creative styles.

Experience of After Effects would be highly desirable. An interest in sport, particularly rugby, would be beneficial but is not essential.

What you will gain

This placement provides an opportunity to:

- Apply your academic learning in a professional environment and develop greater confidence in taking creative work from initial concept through to polished, production-ready artwork.
- Build technical discipline in areas such as file preparation, version control, image optimisation, layout accuracy and quality checking, alongside transferable skills in communication, collaboration, organisation and prioritisation.
- Strengthen your creative judgement and commercial awareness while building a varied portfolio of real-world work, giving you practical examples and experience to support applications, interviews and career decisions after university.

Additional paid casual-work opportunities

Separate paid casual vacancies may be available within the Club during the placement, including opportunities to support matchdays or work within the Saints retail store.

Placement students may apply for suitable vacancies where available. Casual employment is not guaranteed and would be subject to a separate application, selection and contractual process. Any paid casual hours would be separate from the university placement.



Placement arrangements and eligibility

This is an unpaid educational placement running from September 2027 to June 2028. Reasonable travel expenses will be reimbursed in accordance with the Club's agreed expenses arrangements.

To be eligible, applicants must:

- Be enrolled on a UK-based undergraduate degree course.
- Have an industrial placement or placement year as a required part of their course.
- Obtain confirmation and approval for the placement from their university.
- Remain registered as a student throughout the placement.
- Be available for the full placement period.

Application details

Please complete our online application form here: <https://yq0lvkhcoir.typeform.com/to/VzfXJ0mZ>

Closing date: 9th November 2026 (the opportunity may close earlier if a high volume of applications is received).