



Commercial Partnerships Industrial Placement

Location: DPD Stadium, Franklin's Gardens, Northampton

Department: Commercial Partnerships

Reporting to: Commercial Partnerships Manager

Placement dates: September 2027 to June 2028

Eligibility: The placement must form a required part of the applicant's UK-based degree course

"Start your journey in Sports Sponsorships and Partnerships with Northampton Saints"

Are you organised, commercially curious and interested in building a career in sports business, sponsorship or commercial partnerships?

Northampton Saints is offering an exciting opportunity for an undergraduate student to spend an academic year working alongside the Club's Commercial Partnerships team.

You will gain practical experience of how commercial partnerships are developed, managed and activated within a leading professional rugby club. You will be exposed to both sides of the partnership journey, from researching potential partners and supporting proposals through to managing existing relationships, measuring campaign performance and delivering memorable partner events and activations.

This opportunity would suit someone who enjoys combining creativity with organisation and analysis, and who wants to understand how successful commercial partnerships create value for brands, supporters and the Club.

What you will learn and experience:

Working with the Commercial Partnerships Manager and the wider team, you will have the opportunity to:

- Provide day-to-day administrative and practical support to the wider Commercial Partnerships team, helping colleagues manage partner relationships, monitor contractual rights and respond to routine partnership requirements.
- Support the planning, delivery and evaluation of partnership campaigns, content and activations, including tracking broadcast and social-media exposure and contributing to monthly reports, presentations and campaign reviews.
- Help prepare proposals and research for existing and prospective partners, identifying emerging sponsorship trends and potential commercial opportunities that could create value for partners and the Club.
- Assist with the coordination and delivery of partner events, player and coach appearances, supporter research and match days, including sharing relevant imagery and content with partners after fixtures.
- Work collaboratively across the Club by attending relevant meetings and briefings, contributing flexibly to team priorities and supporting additional partnership activity as required.

What we are looking for:



You do not need to begin the placement with extensive industry experience. We are looking for someone who is enthusiastic, reliable and ready to learn.

You should:

- Be studying an undergraduate degree in sports business or another relevant subject
- Have a placement year that is a required part of your UK-based degree course
- Be available to undertake the placement from September 2027 to June 2028
- Have a genuine interest in sports sponsorship, commercial partnerships or the wider sports industry
- Be an effective team member who is willing to contribute to a variety of activities
- Have strong administrative and organisational skills
- Demonstrate excellent attention to detail
- Communicate clearly and professionally
- Be able to manage your time and balance competing priorities
- Be confident using Word, Excel, Outlook and PowerPoint
- Be comfortable working independently when required
- Be prepared to support match days and partner events as part of the placement experience

A full driving licence and the ability to travel would be desirable but are not essential.

What you will gain:

This placement will help you build the professional confidence, self-awareness and transferable skills needed to take the next step in your career. You will have the opportunity to:

- Develop greater professional confidence, resilience and self-awareness through taking responsibility, adapting to new situations and responding constructively to feedback.
- Strengthen your judgement and initiative by approaching challenges thoughtfully, making informed decisions and recognising when to seek support.
- Gain a clearer understanding of your strengths, development priorities and future career interests within the sports and commercial sectors.
- Build a strong portfolio of workplace examples and achievements that you can draw on in future graduate applications, interviews and professional conversations.

Additional paid casual-work opportunities:

Separate paid casual vacancies may be available within the Club during the placement, including opportunities to support match days or work within the Saints retail store.

Placement students may apply for suitable vacancies where available. Casual employment is not guaranteed and would be subject to a separate application, selection and contractual process. Any paid casual hours would be separate from the university placement.

Placement arrangements and eligibility:

This is an unpaid educational placement running from September 2027 to June 2028. Reasonable travel expenses will be reimbursed in accordance with the Club's agreed expenses arrangements.



To be eligible, applicants must:

- Be enrolled on a UK-based undergraduate degree course
- Have an industrial placement or placement year as a required part of their course
- Obtain confirmation and approval for the placement from their university
- Remain registered as a student throughout the placement
- Be available for the full placement period

How to apply:

Please complete our online application form, explaining:

- Why you are interested in commercial partnerships and sports sponsorship
- How the placement aligns with your studies and future career interests
- The organisational, analytical and communication skills you would bring
- Any relevant experience gained through paid work, volunteering, university projects, societies, sport or other responsibilities

Application Details:

Please complete our online application form here: <https://yq0lvkhcoir.typeform.com/to/jF3boSFN>

Closing date: 9th November 2026 (the opportunity may close earlier if a high volume of applications is received).