

Media Pack



Inside this pack, you'll find some further information about the Foundation which we'd love for you to share with your audience.

northamptonsaintsfoundation.org



The REALITY

987,000

young people
aged 16–24 in the
UK are now
classified as NEET

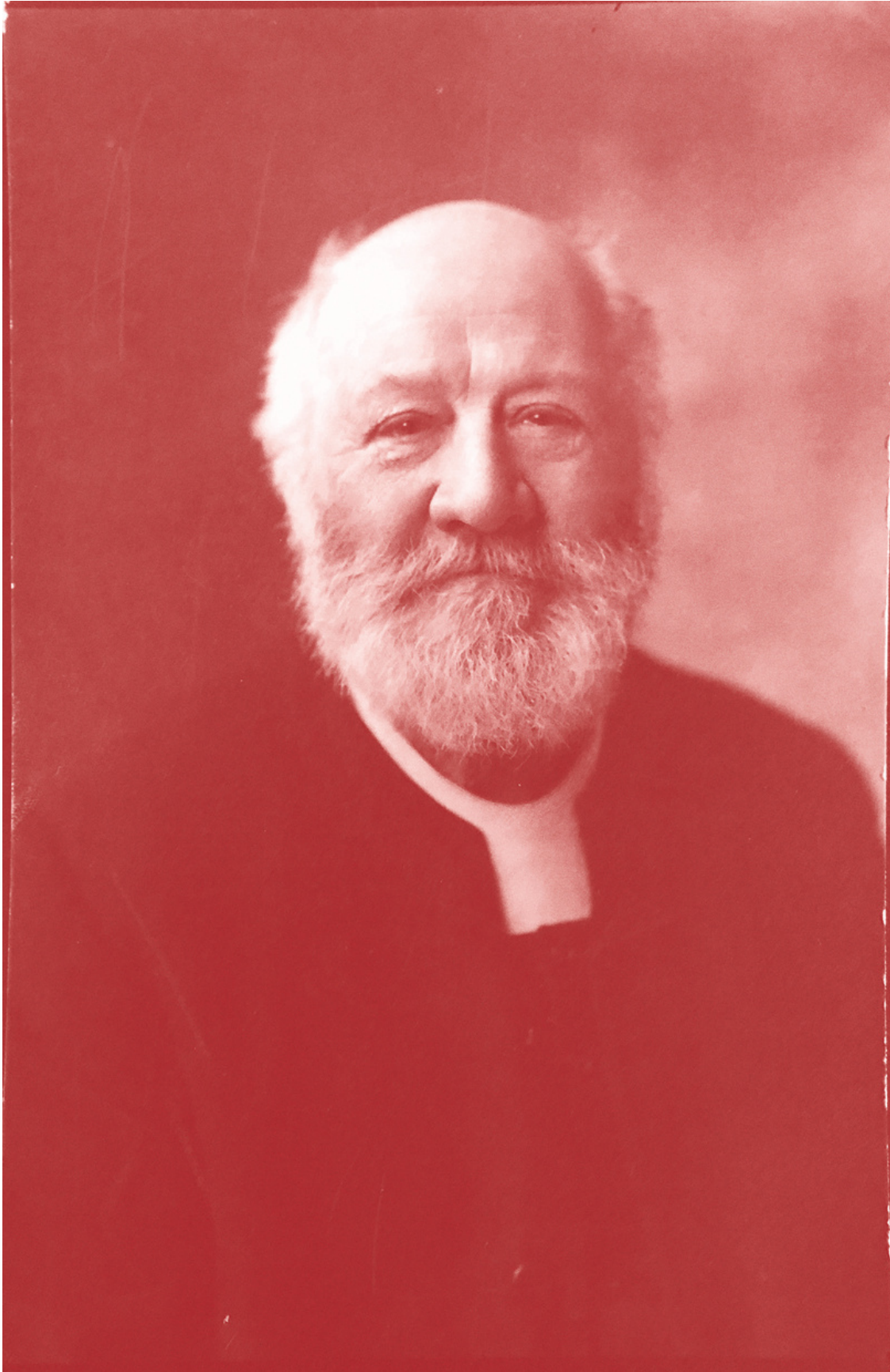
1 in 5

children and young people
aged 8 to 25 in England
have a probable mental
health problem

16,522

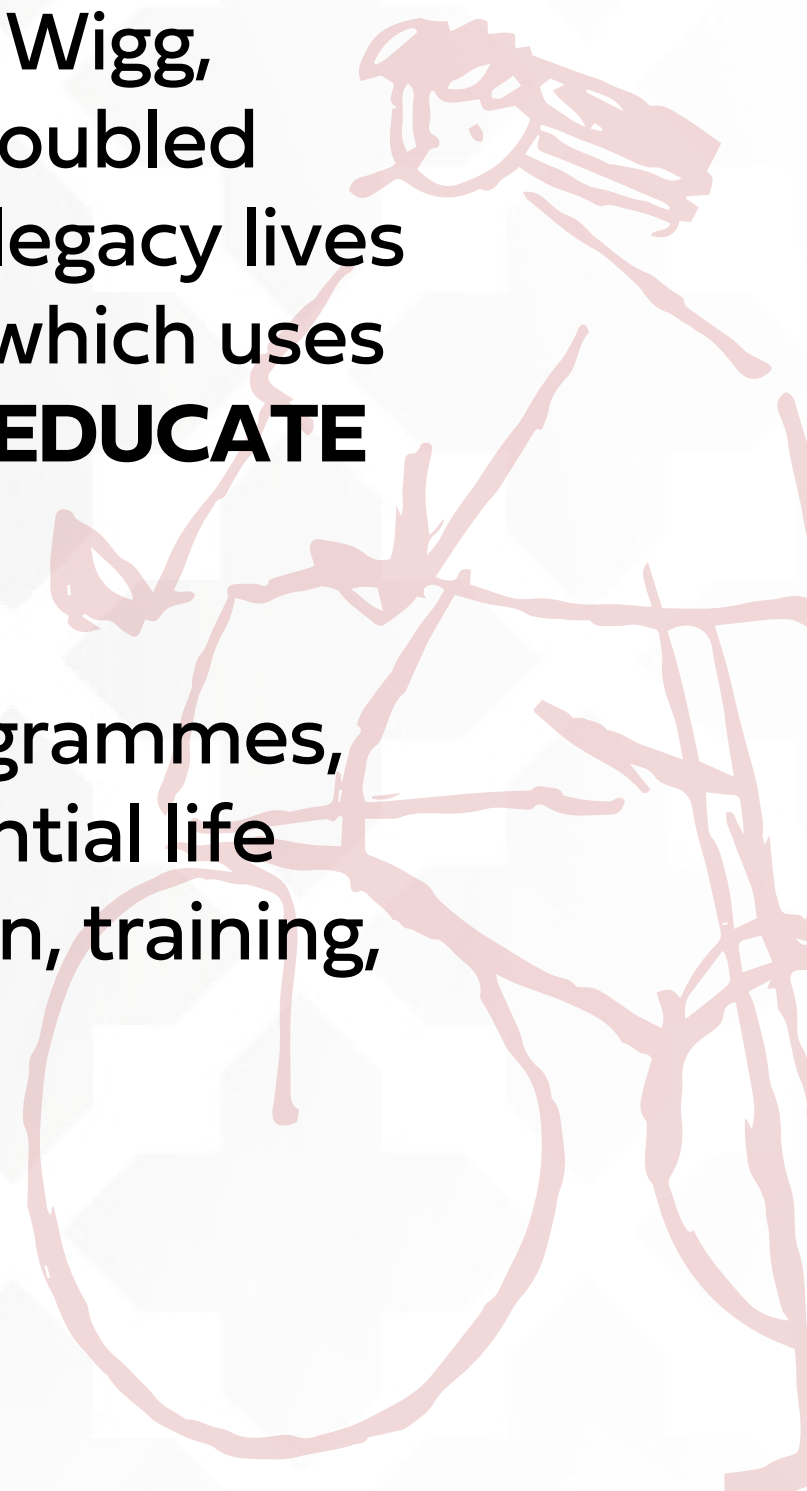
people are still waiting for
mental health treatment
after 18 months

ABOUT US



Founded in 1880 by Reverend Samuel Wathen Wigg, Northampton Saints began as a way to guide troubled youth through the values of rugby. Today, that legacy lives on through Northampton Saints Foundation – which uses the power of sport to **INSPIRE, SUPPORT, and EDUCATE** thousands of individuals each year.

Through our education and social inclusion programmes, we help people build confidence, develop essential life skills, and access new opportunities in education, training, or employment.



Our Mission

We use the power of sport and the values of rugby to empower young minds and enrich lives across generations.

northamptonsaintsfoundation.org

To achieve our mission we will:

Inspire

We use our heritage to inspire our work and build positive futures in our community.

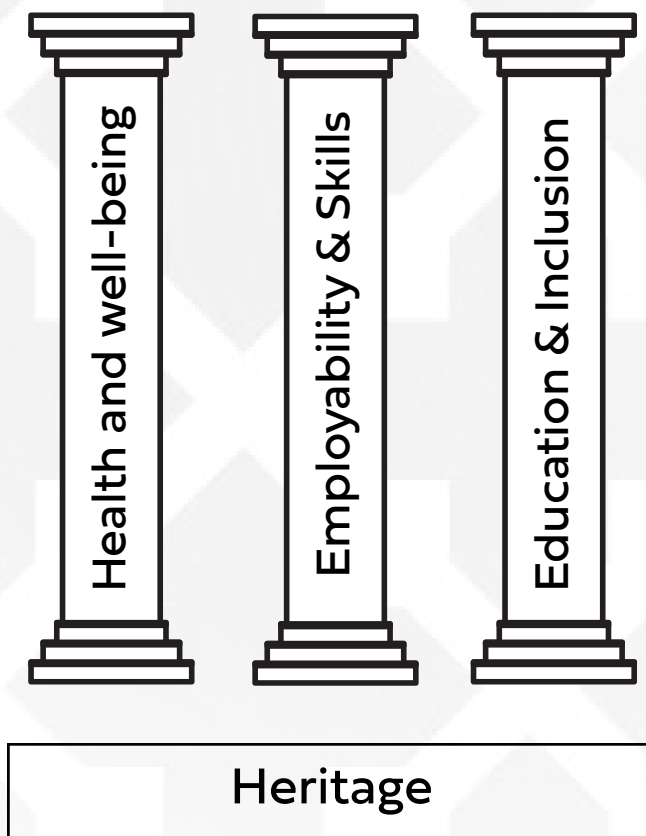
Support

We empower people to enhance their wellbeing, build strong relationships, and feel a sense of belonging.

Educate

We nurture learning, personal growth, and essential life skills through personal, social, emotional, and academic development.

Our delivery



Our Impact

1. Develop healthier and happier communities
2. Create safer, cohesive communities
3. Empower our community to help fulfil potential and opportunity

Registered charity in England and Wales: 176345

Our impact in Numbers

7000+ **37,000** **17**

people
supported
every year

hours of
delivery
annually

programmes
supporting
people aged
4 to 104





DEPARTMENTS



Education

At Northampton Saints Foundation, we support thousands of children and young people every year across mainstream schools, alternative provision establishments, and specialist settings.

Through the power of sport and the core values of rugby teamwork, respect, discipline, and resilience our programmes are designed to inspire, support and educate learners at every stage of their educational journey.

From Early Years Foundation Stage through to Key Stage 4, we help young people to build their mental health and wellbeing, develop essential life skills, improve behaviour, and re-engage with learning, supporting schools in building a confident, active, and emotionally resilient generation.

Values

PE Curriculum delivery
Heritage Learning Days
Tackling Heritage
Care home activities

Champions programmes
Rugby Reading Champions
Foundations of Writing
Sensory Boost



Visit northamptonsaintsfoundation.org/programmes



Freddie Blackiston and what they've



Social Inclusion

Engage programme & holiday activities

Our Engage programme uses the values of rugby to INSPIRE, SUPPORT and EDUCATE young people 7-16 years old who are disengaged from mainstream education and in need of additional support, to regain control of their academic pathway.

We understand the school environment isn't suited to everyone. Many young people experience mental health issues, attainment challenges, behavioural problems and traumas, which can affect their education.

During a maximum of 15 hours per week, young people visit one of our hubs across Northampton, Corby, Kettering and Milton Keynes to take part in a wide range of social and emotional development opportunities, creating an environment that is specific to addressing their needs and challenges.





Chester

the time. My anger issues was very bad.

EMPLOYABILITY

As an Alternative Provision, Northampton Saints Foundation has four Employability programmes which supports learners aged 16-19 in developing personal, life and employability skills.

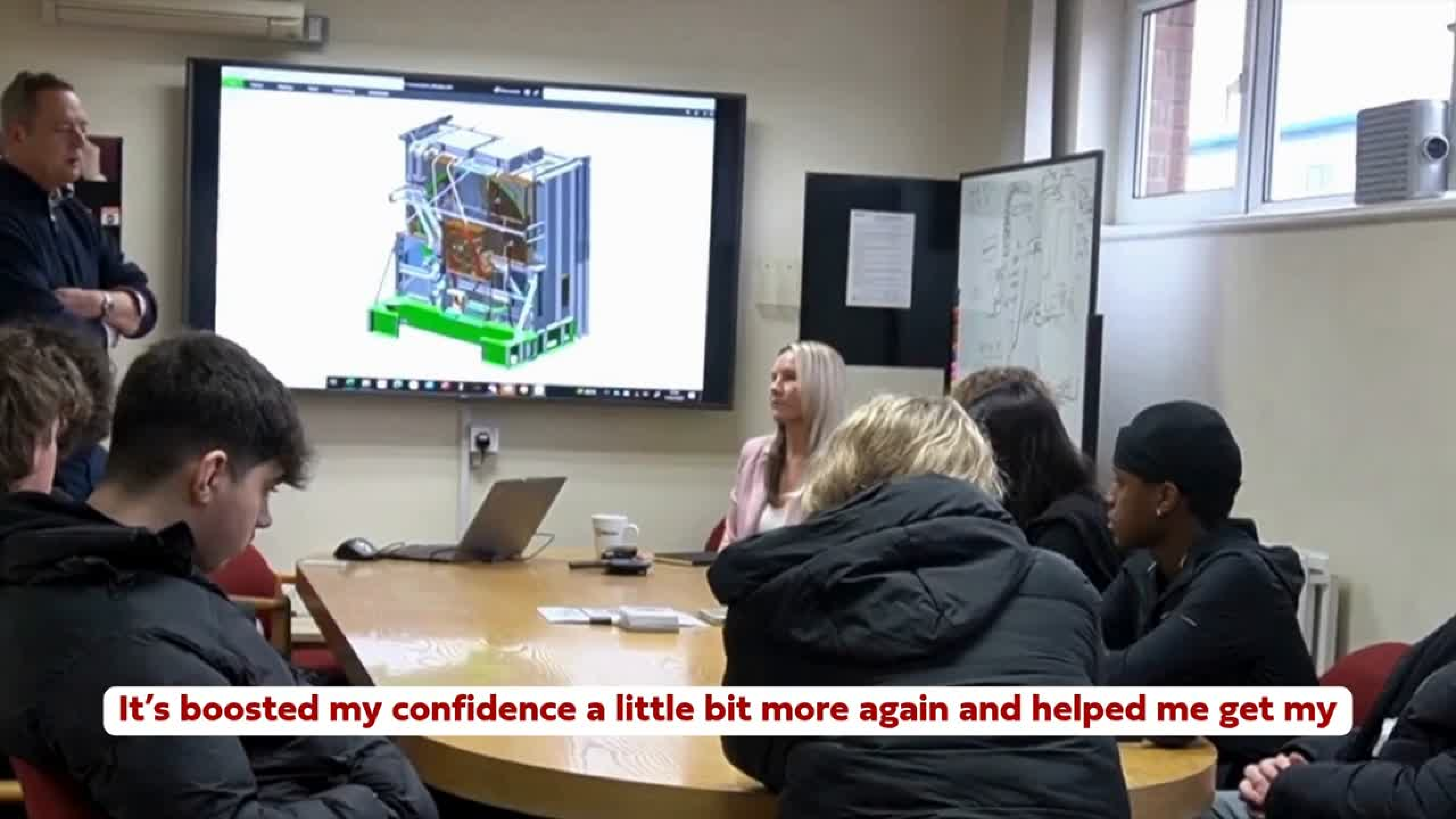
Committed to tackling the root causes of youth unemployment and disengagement we combine practical experience with targeted skills development. We're helping to lower NEET (Not in Education, Employment or Training) figures, and actively working to fill the skills gaps that exist right here in our county.

Aspire
Engage+
Tresham Partnership
Wellbeing Programme



Visit northamptonsaintsfoundation.org/programmes





It's boosted my confidence a little bit more again and helped me get my

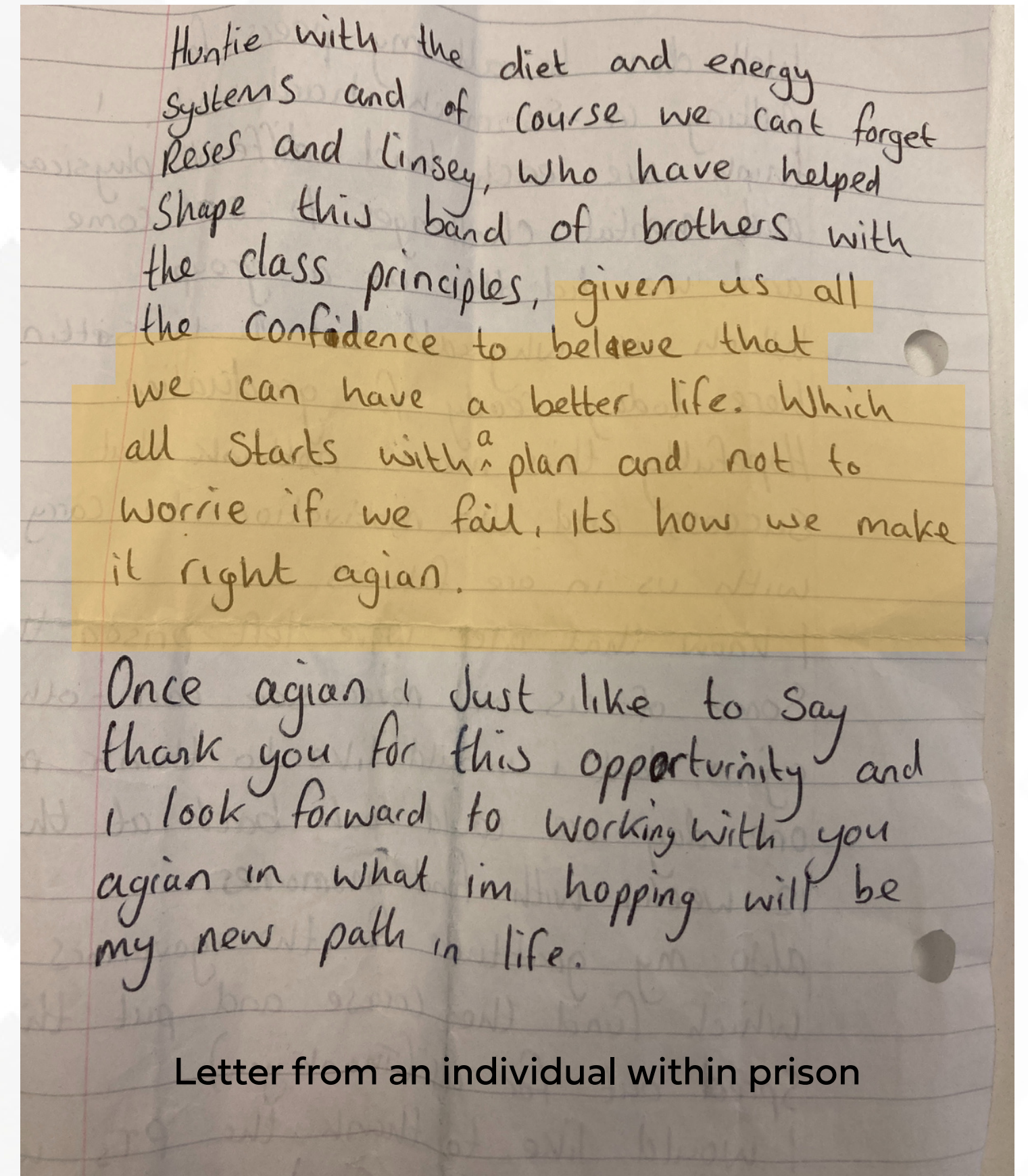
SPECIALIST SERVICES

Saints Inside programme

Saints inside programme incorporates both Northampton Saints Foundation and rugby's own core values through classroom and physical activity to reduce reoffending within UK prisons.

At Northampton Saints Foundation we believe education and training in prisons play a key role in improving the mental health and the employability of individuals upon release.

Saints Inside gives learners the opportunity to increase their confidence, become productive and learn new skills to reduce criminality, isolation and help change their lives for the better.



Letter from an individual within prison

SPECIALIST SERVICES

Memory cafe

Hosted from Cinch Stadium at Franklin's Gardens, our Memory Cafe offers a safe and comfortable environment where participants can engage in meaningful activities, share experiences, and enjoy social interaction without the stigma often associated with cognitive impairment.

Each session features a variety of engaging activities, including music, art, games, and opportunities to explore the stadium while learning about the rich history of Northampton Saints.

Funded by



Visit northamptonsaintsfoundation.org/specialist-services/memory-cafe

Heritage



Our heritage department preserves the pivotal moments, people, and stories that have shaped the Club's identity – ensuring the legacy of Northampton Saints continues to resonate with future generations. Through funding and grants, we're able to safeguard history, share cherished memories, and create opportunities for learning and connection.

What we do

- Research & documentation: We uncover and record the events and individuals that have defined the Club's proud history and remarkable evolution.
- Storytelling for all ages: We bring the Saints' story to life through engaging, educational content designed to captivate and inform across generations.
- Preservation and access: We're building an accessible onsite archive, digitising records, and growing our oral history collection to ensure memories are never lost.
- Community and volunteering: We create opportunities for volunteers to get involved, connect with the Club's heritage, and contribute to its future.

We currently run a number of Heritage Programmes which invite members of the public and schoolchildren to delve into the history of Northampton Saints through engaging assemblies, hands-on activities, presentations, immersive stadium tours, and warm and supportive social gatherings.





SUPPORT US



FUNDRAISING

We are financially independent from Northampton Saints RFC and need to raise in excess of £550k this financial year through fundraising and grants to allow us to continue our life-changing work.

We have a number of challenges you could take part in or maybe you'd like to organise your own event. Take a look at our website below and get in touch.

Visit northamptonsaintsfoundation.org/support-us/fundraising



WHAT YOUR MONEY MEANS

£25

provides
workbooks for
ten students
to track their
progress
whilst at the
Foundation

£60

Pays for a group
of nine students
to enjoy an art
therapy session.
Helping young
people to see the
positives in
everyday life.

£250

Provides food
to 45 young
people for over
a week



Support us

CORPORATE

Here at Northampton Saints Foundation, we are incredibly grateful to the companies and individuals that choose to support us.

Donations of time, expertise, money and activities are all absolutely critical to the operation of the Northampton Saints Foundation, and we would not be able to offer our comprehensive, bespoke programmes without them.

BENEFITS

- ✓ Helps to define your corporate identity
- ✓ Reach a brand new potential audience
- ✓ Enhance your brand



CORPORATE PACKAGES

Sponsor a student
Founder15
Collaborations



Visit <https://www.northamptonsaintsfoundation.org/support-us>

Website & Social Media

Our website has everything you need to know about Northampton Saints Foundation from information about our programmes, ways to fundraise and our history.

Please follow and tag the Foundation in your posts to help spread the fantastic work we do.

Instagram @Saintsfdation

TikTok @Saintsfdation

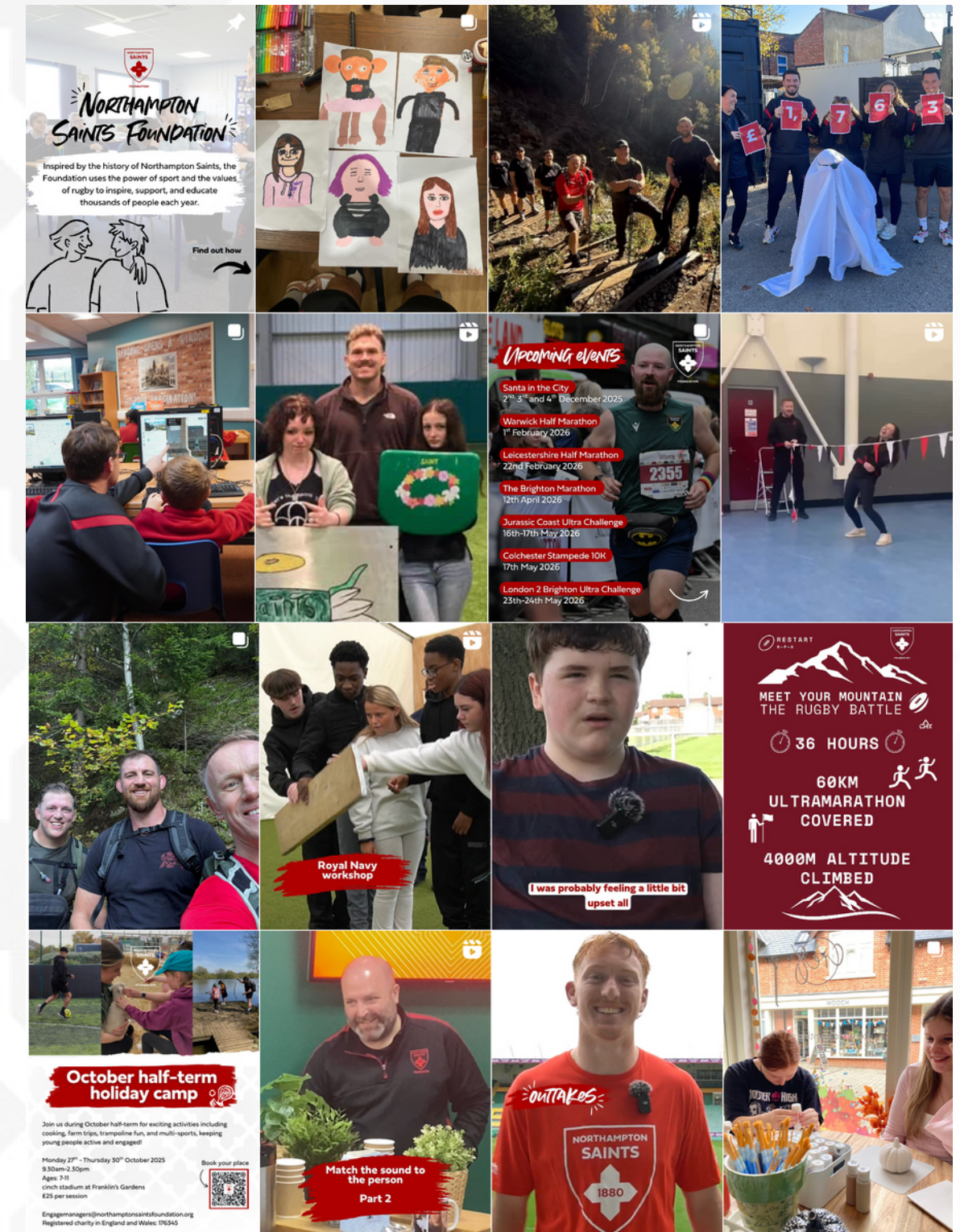
Facebook @Northampton Saints Foundation

Twitter @Saintsfdation

Youtube Northampton Saints Foundation

Linkedin @Northampton Saints Foundation

Please refer to our branding guidelines for further information



CONTACT



For any further information or queries please contact:

admin@northamptonsaintsfoundation.org

Telephone 01604 599152

