



Privacy Policy – Northampton Saints Foundation

Last Updated: April 2025

We value your privacy and are committed to protecting your personal data. This Privacy Policy explains how Northampton Saints Foundation ("we", "us", or "our") collects, uses, shares, and protects your information in line with the UK General Data Protection Regulation (UK GDPR) and the Data Protection Act 2018.

We aim to be transparent about how your data is handled and to give you control over your personal information.

1. Who We Are

Northampton Saints Foundation is a registered charity that supports and educates young people through sports-based learning and community engagement.

We are the data controller responsible for your personal data.

Address: cinch Stadium at Franklin's Gardens, Weedon Road, Northampton, NN5 5BG

Email: enquiries@northamptonsaintsfoundation.org

2. What Data We Collect

Depending on how you interact with us, we may collect the following types of personal data:

- Name, postal address, and contact information (email and telephone number)
- Date of birth and age
- Donation or payment details
- Communication preferences and interests
- Event participation and programme involvement
- Records of your communication with us (e.g., emails or forms submitted)
- Technical information such as IP address, browser type, and cookies from website use

3. Why We Process Your Data

We collect your data to:

- Provide our services and support through foundation programmes
- Respond to your questions, feedback or requests
- Manage donations and fundraising activities
- Send updates, newsletters or event invites if you opt-in
- Comply with legal obligations, such as accounting or safeguarding requirements
- Improve our services and user experience

4. Our Legal Bases for Processing

Under UK GDPR, we are required to have a legal basis to process your personal data. We rely on the following:

- Consent: When you agree to receive our newsletters or take part in marketing activities
- Contract: To manage our relationship with you, including participation in programmes or volunteering



- Legal obligation: For compliance with laws related to finance, safeguarding or reporting
- Legitimate interests: When it is necessary for our charitable aims and doesn't override your rights (e.g., contacting past donors)

5. Your Data Protection Rights

You have rights over your personal data. These include:

- To be informed – about how we use your data (as explained here)
- To access – a copy of your data
- To correct – data if it's wrong or incomplete
- To delete – your data if we no longer need it (right to erasure)
- To limit – how we use your data (right to restrict processing)
- To object – if you don't want us to use your data for certain reasons, including marketing
- To move – your data to another provider (right to data portability)

To exercise your rights, contact us at enquiries@northamptonsaintsfoundation.org. We may ask for proof of identity. We aim to respond within one month.

6. Data Retention

We only keep your data for as long as necessary. This depends on why we collected it. For example:

- Donation and event records: kept for up to 7 years for legal and accounting reasons
- Communication and feedback: kept for up to 2 years after your last contact
- Marketing: kept until you unsubscribe or opt out

When we no longer need your data, we delete it securely or anonymise it.

7. Sharing Your Data

We sometimes share your data with trusted partners who help us deliver services, like email providers, website hosts or event organisers. These partners must follow our instructions and keep your data safe.

We never sell your data. We will only share it if we are required to by law or if you give us permission.

8. International Transfers

We don't routinely transfer your data outside the UK or EEA. If we ever do, we will make sure it's protected with appropriate safeguards, such as contracts that meet UK GDPR standards.

9. Cookies and Analytics

Our website uses cookies to understand how visitors use it and to improve your experience. Cookies are small text files placed on your device.

You can manage or block cookies using your browser settings. For more information, see our Cookie Policy.



10. Links to Other Websites

Our website may link to other websites. We are not responsible for how those sites collect or use your data. Please check their privacy policies.

11. How to Contact Us

If you have any questions about this policy or your data, contact:

Email: admin@northamptonsaintsfoundation.org

Post: Northampton Saints Foundation, cinch Stadium at Franklin's Gardens, Weedon Road, Northampton, NN5 5BG

12. Complaints

You can also complain to the Information Commissioner's Office (ICO) if you are unhappy with how we handle your data:

Website: www.ico.org.uk | Tel: 0303 123 1113

13. Changes to This Policy

We may update this policy from time to time. We recommend you check this page occasionally to stay informed. Significant changes will be clearly communicated.